



TUCK  
EXECUTIVE EDUCATION  
AT DARTMOUTH

# Global Leadership: Discover and Create the Future

A consortium of non-competing companies seeking to prepare their highest-potential executives for global leadership roles

## Change is the only constant.

Success demands strategies for leading in uncertain and increasingly volatile globalized markets. Agility and resilience, not rigid policy, become keys for discovering and creating the future.

**Global Leadership** at Tuck provides rising executives with tools and skills to lead their organizations into a new era with readiness built into the organization. The program's immersive learning modules

accelerate participants' leadership growth and enhance their capacity to drive breakthrough innovation.

GL is the brainchild of Tuck professor **Vijay Govindarajan** (VG), a visionary in the field of strategy and innovation—including reverse innovation, when multinationals successfully innovate in emerging markets and then export the solutions.

## GL PARTNERS:



CORNING



Rolls-Royce



# PROGRAM

The nine-month learning experience comprises three weeklong modules plus an Action Learning Project:

## MODULE 1

### **Tuck School of Business** Hanover, New Hampshire

Engagement in strategy, innovation, storytelling, and leadership frameworks positions participants to capitalize on the program's active learning experiences.

## MODULE 2

### **Chennai** India

Exploring the society, culture, and economy of rural and urban India to understand business opportunities and challenges. India serves as a lens for applying new thinking.

## MODULE 3

### **Xi'an and Shenzhen** China

Immersion in the paradoxes of China's East and West and applying the frameworks by teaching themselves and others about being a leader wherever they are in the world.

## ACTION LEARNING PROJECT

Throughout the program, participants work on a project of strategic importance to their C-level leaders. A Sponsor in each company oversees the project charter, while a Coach guides the collaboration and supports group and individual growth. The result is that ALPs deliver both learning and vital business outcomes.