LEADERSHIP AND STRATEGIC IMPACT

2017/2018

OCTOBER 15-20, 2017
MAY 20-25, 2018
Inspire others. Transform organizations. Deliver results. But what does it take to be a successful strategic leader?

It comes down to your ability to think, communicate, and lead strategically. Even the most well thought out strategy will fail if you can’t rally the organization around it.

The 4-day Leadership and Strategic Impact program integrates the strategy, communication, and leadership skills you need to lead with impact and drive breakout performance for your organization.

Using robust frameworks and experiential learning, participants in Leadership and Strategic Impact will learn how to implement and communicate strategy to all areas of the organization and maximize their leadership effectiveness by understanding and developing their own individual leadership styles.
PARTICIPANTS IN THIS PROGRAM WILL BE ABLE TO:

- Sharpen their approach to strategic decision-making
- Drive results through strategic communication
- Manage team dynamics and improve performance
- Reflect on their leadership capabilities
- Develop an action plan and sustain their momentum after the program
- Commit to accelerating personal and organizational growth

"LSI is about the intersection of how you think, communicate, and lead strategically—it’s the sweet spot that integrates the skills you need to lead with impact."

— PAUL ARGENTI, LSI FACULTY DIRECTOR
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PROGRAM

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LOCATION
The Tuck School of Business at Dartmouth is located in Hanover, New Hampshire. It’s an unparalleled learning environment distinguished by a supportive, collegial community and spectacular natural beauty. Located within a few hours of Boston and Montreal, Hanover offers the history and personal scale of a classic four-season New England town with the global sophistication and world-class resources of an Ivy League school.

WHO SHOULD ATTEND
High-potential executives whose roles have strategic implications for their organizations and who are motivated to become better leaders.

HOW TO APPLY
APPLY ONLINE AT LSI.TUCK.DARTMOUTH.EDU
Acceptance into the program is based on review of your qualifications.

PROGRAM FEE
The program fee of $11,500 includes tuition, books, most meals, and accommodations on the Dartmouth College campus.

LEADERSHIP AND STRATEGIC IMPACT

FACULTY

LSI FACULTY DIRECTOR

• PAUL ARGENTI
Professor of Corporate Communication; thought leader on strategy implementation through communication

PROGRAM FACULTY

• RON ADNER
David T. McLaughlin D’54, T’55 Professor; innovation-strategy professor, creator of the Innovation Ecosystem

• PINO AUDIA
Professor of Management and Organizations; expert on leadership, organizational change, and team dynamics

• SYDNEY FINKELSTEIN
Steven Roth Professor of Management; renowned thought leader on strategy, developing talent, strategic decision-making, and senior management teams

• MARSHALL GOLDSMITH
Preeminent executive coach, author of the global best-seller What Got You Here Won’t Get You There

• ACTION LEARNING ASSOCIATES
Experts in developing leadership capabilities and high-performance teams
This program is exceptional! Just the right mix of assessments, skill-building, and reflection. I left Tuck a more confident, competent, and effective leader.”

— EXECUTIVE DIRECTOR, WORLDWIDE HEALTHCARE COMPLIANCE
JOHNSON & JOHNSON