

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
<p>This is a representative schedule and subject to change for any future sessions. However, the core topic areas will remain the same.</p>	<p><b>6:30 AM</b> Breakfast Available</p>	<p><b>6:30 AM</b> Breakfast Available</p>	<p><b>6:30 AM</b> Breakfast Available</p>	<p><b>6:30 AM</b> Breakfast Available</p>	<p><b>6:30 AM</b> Breakfast Available</p>	<p><b>6:30 AM</b> Breakfast Available</p>
	<p><b>9:00–9:45 AM</b> Program Introduction <i>(Kevin Lane Keller)</i></p> <p><b>10:00 AM–12:00 PM</b> What is Your Globalization Story? <i>(Matthew Slaughter)</i></p>	<p><b>8:30–9:00 AM</b> Study Groups</p> <p><b>9:00 AM–12:15 PM</b> The Other Side of Innovation <i>(Vijay Govindarajan)</i></p>	<p><b>9:00–10:30 AM</b> Developing a Powerful Brand Strategy: Understanding Branding <i>(Kevin Lane Keller)</i></p> <p><b>10:45 AM–12:15 PM</b> Developing a Powerful Brand Strategy: Designing Strong, Competitive Brand Positions <i>(Kevin Lane Keller)</i></p>	<p><b>8:30–9:00 AM</b> Study Groups</p> <p><b>9:00–10:30 AM</b> Creating a One-Company Culture Using the Power of Corporate Communication <i>(Paul Argenti)</i></p> <p><b>10:45 AM–12:15 PM</b> Reputation and Risk <i>(Paul Argenti)</i></p>	<p><b>8:30–9:00 AM</b> Study Groups</p> <p><b>9:00 AM–12:15 PM</b> Superbosses: How Great Leaders Influence and Create Other Leaders <i>(Sydney Finkelstein)</i></p>	<p><b>9:00 AM–12:15 PM</b> Global Supply Chain Management <i>(Brian Tomlin)</i></p>
	<p><b>12:00–1:00 PM</b> Lunch</p>	<p><b>12:15–1:15 PM</b> Management Action Plan: Working Lunch in Teams</p>	<p><b>12:15–1:15 PM</b> Lunch</p>	<p><b>12:15–1:15 PM</b> Management Action Plan: Working Lunch in Teams</p>	<p><b>12:15–1:15 PM</b> Lunch with Guest Speaker</p>	<p><b>12:15–12:45 PM</b> Week 1 Evaluation</p> <p><b>12:45–1:45 PM</b> Lunch</p>
	<p><b>1:00–4:30 PM</b> The Three Box Solution: A Strategy for Leading Innovation <i>(Vijay Govindarajan)</i></p> <p><b>4:30–5:30 PM</b> Management Action Plan: Reflection with the Cohort <i>(Kevin Lane Keller)</i></p>	<p><b>1:15–4:30 PM</b> Leadership Best Practices in the Public and Private Sectors <i>(John Lynch)</i></p> <p><b>4:30–5:30 PM</b> Management Action Plan: Reflection on Your Own</p>	<p><b>1:15–2:45 PM</b> Developing a Powerful Brand Strategy: Building Strong Brands <i>(Kevin Lane Keller)</i></p> <p><b>3:00–4:30 PM</b> Developing a Powerful Brand Strategy: Managing Strong Brands <i>(Kevin Lane Keller)</i></p> <p><b>4:30–5:30 PM</b> Management Action Plan: Reflection on Your Own</p>	<p><b>1:15–1:45 PM</b> Study Groups</p> <p><b>1:45–3:00 PM</b> Corporate Responsibility <i>(Paul Argenti)</i></p> <p><b>3:15–4:30 PM</b> Ethics <i>(Paul Argenti)</i></p>	<p><b>1:15–4:30 PM</b> Superbosses: How Great Leaders Influence and Create Other Leaders <i>(Sydney Finkelstein)</i></p> <p><b>4:30–5:30 PM</b> Management Action Plan: Reflection on Your Own</p>	<p><b>FREE AFTERNOON AND EVENING</b></p>
<p><b>5:30–6:30 PM</b> Program Registration</p> <p><b>6:30–8:00 PM</b> Welcome Reception and Program Kickoff</p>	<p><b>6:30–8:30 PM</b> Opening Dinner</p>	<p><b>FREE EVENING</b></p>	<p><b>FREE EVENING</b></p>	<p><b>6:30–8:00 PM</b> Reception and Fireside Chat with <i>Marcelo Gleiser</i>, moderated by <i>Paul Argenti</i></p>	<p><b>6:30–8:00 PM</b> Excursion to King Arthur Flour, Dinner, and Discussion with Executive Leadership Team <i>Norwich, VT</i></p>	<p>Learn more: <a href="http://AMP.TUCK.DARTMOUTH.EDU">AMP.TUCK.DARTMOUTH.EDU</a></p> <p>Contact: <a href="mailto:Kaitlin.M.Dumont@tuck.dartmouth.edu">Kaitlin.M.Dumont@tuck.dartmouth.edu</a> 603-646-3729</p>

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY
<p><b>7:30–8:30 AM</b> Breakfast Available</p> <p><b>FREE DAY</b> Optional Hike/Kayak on Your Own</p>	<p><b>6:30 AM</b> Breakfast Available</p> <p><b>9:00 AM–12:15 PM</b> Performance Measures and Strategy Implementation <i>(Phil Stocken)</i></p>	<p><b>6:30 AM</b> Breakfast Available</p> <p><b>9:00 AM–12:00 PM</b> The Wide Lens: What Successful Innovators See that Others Miss <i>(Ron Adner)</i></p>	<p><b>6:30 AM</b> Breakfast Available</p> <p><b>9:00 AM–12:15 PM</b> Service Excellence: Managing the Customer Asset <i>(Punam Keller)</i></p>	<p><b>6:30 AM</b> Breakfast Available</p> <p><b>9:00 AM–12:15 PM</b> Leadership, Change, and Influence <i>(Pino Audia)</i></p>	<p><b>6:30 AM</b> Breakfast Available</p> <p><b>9:00–10:30 AM</b> Onwards and Upwards <i>(Kevin Lane Keller)</i></p> <p><b>10:30–11:00 AM</b> Break and Week 2 Evaluation</p> <p><b>11:00 AM–12:00 PM</b> Program Graduation</p>
	<p><b>12:15–1:15 PM</b> Group Photo and Lunch</p>	<p><b>12:15–1:15 PM</b> Management Action Plan: Working Lunch in Teams</p>	<p><b>12:15–1:15 PM</b> Management Action Plan: Working Lunch in Teams</p>	<p><b>12:15–1:15 PM</b> Lunch</p>	<p><b>12:00 PM</b> Lunch</p>
	<p><b>1:00–4:30 PM</b> Platforms and Digital Disruption <i>(Geoff Parker)</i></p> <p><b>4:30–5:30 PM</b> Management Action Plan: Reflection with the Cohort <i>(Kevin Lane Keller)</i></p>	<p><b>1:15–4:30 PM</b> The Wide Lens: What Successful Innovators See that Others Miss, <i>(Ron Adner)</i></p> <p><b>4:30–5:30 PM</b> Management Action Plan: Reflection on Your Own</p>	<p><b>1:15–4:30 PM</b> Leaders as Networks Architects <i>(Adam Kleinbaum)</i></p> <p><b>5:00–6:30 PM</b> Learning to Look <i>(Hood Museum of Art at Dartmouth College)</i></p>	<p><b>1:15–4:30 PM</b> Leadership, Change, and Influence <i>(Pino Audia)</i></p> <p><b>4:30–5:30 PM</b> Management Action Plan: Reflection on Your Own</p>	
	<p><b>FREE EVENING</b></p>	<p><b>FREE EVENING</b></p>	<p><b>FREE EVENING</b></p>	<p><b>6:30–8:30 PM</b> Closing Dinner</p>	